



KINGSLANDING PROJECT



Welcome to The King's Landing Project

The Royal Marketing Experience

The King's Landing Project (KLP) is an innovative and exciting marketing opportunity that offers businesses:

-  Exclusive High Quality Original Content
-  Brand Differentiation Strategies & Increased Market Share
-  Unique Product/Brand Placement
-  Model Representation Services
-  Targeted Advertising & Promotion

The KLP Group is a collective of traveling industry professionals, entrepreneurs, and business owners with backgrounds ranging across media production, marketing, real estate, wealth management, education, and entertainment.

Our objective is to connect growing and existing brands to their respective target audiences around the world. Using our domestic and international network, we're able to take participating businesses on a **Brand Trip**, where we capture product/service engagement, audience representation, exclusive brand-related content through photography & videography.

Through our comprehensive and affordable [sponsorship](#) opportunities, you'll be able to focus on running your business while investing in the growth of your business simultaneously.

- [Click here to watch video](#) -



OUR VOICE • OUR MESSAGE



KLP Video Themes & Focus

Each King's Landing Project video will encompass an individual theme to guide overall content. KLP messaging is **active**, **inspirational**, and most importantly **authentic**.

Inspiring Others To Do What's Possible









And what is that exactly? Anything & Everything!

We want our audience to understand they can achieve anything and everything their hearts desire. The fight, determination, and strength it takes to succeed in whatever they want to do comes from within. Inspiration is the medium we've chosen to help bring that out.

PASSION
DREAMS
HEART
COMMUNITY
ADVERSITY
TRUTH

Inspiration is the greatest gift we can offer each other.

Themes

-  Honor Your Passion
-  Dream-Life Balance
-  Heart of a Champion
-  Family & Community
-  Fighting Comfort (Adversity)
-  Universal Truths
-  Best Case Scenario
-  The Pivot








SPONSORSHIP BENEFITS

We have 100% absolute confidence in our ability to produce worthwhile content to help you **grow your business**. Our benefit offerings allow you to appropriately scale your needs according to what you can manage. Feel free to [contact us](#) if you have any questions, special request, or would like to talk through the listed opportunities.



LAMBHORGINI







\$500

-  Original Content for marketing and advertising
-  Logo placement in produced King's Landing Video
-  [Patreon](#) Introduction & Onboarding



ROLLS ROYCE

\$1000

-  Original Content for marketing and advertising, including original music
-  Logo placement in produced King's Landing Video
-  [Patreon](#) Introduction & Onboarding
-  Product/Brand placement
-  Commercial Video
-  Dedicated Sponsored Segment in produced King's Landing Video



VALUE ADD: PATREON

WHAT IS PATREON?

Patreon is an innovative online platform where you can let your customer base or target audience become active participants in your creative work by offering them a monthly membership.



OFFER AN EXPERIENCE. You give them access to exclusive content, grass-root community, and insight into your creative process. In exchange, you get the freedom to do your best work, and the stability you need to build an independent creative career and increase your market share.

Develop new brand content with the help of your biggest supporters, connect with your community in a safe environment, and build a predictable revenue stream that doesn't rely on ads or algorithms.

200K+ creators use Patreon to run their creative membership business

Is Patreon appropriate for my business?

[Click here to learn whether a membership model would be right for you.](#)

If the answer is “YES”, then let's get started! In exchange for your sponsorship and support, The KLP Team offers exclusive & original content materials to help ensure a successful Patreon venture from the very beginning.

From your Profile Photo to your Cover Photo to the design of your Membership Tier Banners, we'll help setup your profile so you can begin connecting and start collecting!

Visit www.patreon.com to learn more.



KLP CONTACTS



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Want to learn more? Contact us!
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We look forward to hearing from you.